

MADHURA GANGULY

Graphic & UX/UI Designer

9123669905

ahana.madhura01@gmail.com

www.madhuraganguly.com

madhura-ganguly

Kolkata , West Bengal



Summary

Graphic and UX/UI designer with a methodical approach to solving design problems. I combine visual clarity with user-centered thinking to create clean, functional interfaces and cohesive brand assets. Proficient in Figma, Adobe XD, and Adobe Creative Suite, with experience in wireframing, prototyping, and layout design. I focus on delivering thoughtful, usable solutions that align with both user needs and business goals.

Education

JIS College Engineering

Bachelor's Degree in Computer Application
2021 - 2024

Certifications

- Complete Web & Mobile Designer : UI/UX , Figma , + more | **Udemy**
- Using AI For UX Design & Research | **LinkedIn**
- Google UX Design Professional Certificate | **Coursera**
- Graphic Design Masterclass-Learn Great Design | **Udemy**

Skills

Tools & software : Figma • Adobe XD • Adobe Photoshop • Adobe Illustrator
Adobe InDesign • Canva • Notion

Creative Expertise : Responsive Design • Wireframing • Prototyping
Problem Solving & Critical Thinking • Typography & Layout Design
Branding & Visual Identity • Social Media Campaign Design

Projects

SereniMind

iOS Mental Health App | September 2024–October 2024

Designed an AI-powered mental health app offering mood tracking, journaling, therapist access, and community features.

- Designed core features for seamless user flows
- Created wireframes, prototypes, and accessible interfaces
- Ensured compliance with HIPAA & GDPR for data privacy and user trust

Aurelle

Luxury Jewelry E-commerce | December

Designed a luxury e-commerce platform for jewelry with a focus on premium aesthetics and user experience.

- Developed user personas, journey maps
- Created sleek, mobile-first wireframes and high-fidelity UI designs for product pages
- Focused on visual hierarchy, and seamless navigation to enhance the online shopping experience

Lumae

Skincare Brand Design | August

Crafted a minimalist brand identity for a luxury skincare line, focusing on elegance, clarity, and cohesion across digital assets .

- Explored typography, color palettes, and layout systems to evoke softness and trust and premium aesthetics.
- Designed visual guidelines to ensure consistency .