

MADHURA GANGULY

GRAPHIC & UX/UI
DESIGNER

📞 9123669905

✉️ ahana.madhura01@gmail.com

📍 Kolkata , West Bengal

🌐 www.madhuraganguly.com

📌 madhura-ganguly

PROFILE

Graphic and UX/UI designer with a methodical approach to solving design problems. I combine visual clarity with user-centered thinking to create clean, functional interfaces and cohesive brand assets. Proficient in Figma, Adobe XD, and Adobe Creative Suite, with experience in wireframing, prototyping, and layout design. I focus on delivering thoughtful, usable solutions that align with both user needs and business goals.

PROJECTS

■ Serenimind

IOS Mental Health App

Designed an AI-powered mental health app offering mood tracking, journaling, therapist access, and community features.

- Designed core features for seamless user flows
- Created wireframes, prototypes, and accessible interfaces
- Ensured compliance with HIPAA & GDPR for data privacy and user trust

■ Aurelle

Luxury Jewelry E-commerce

Designed a luxury e-commerce platform for jewelry with a focus on premium aesthetics and user experience.

- Developed user personas, journey maps
- Created sleek, mobile-first wireframes and high-fidelity UI designs for product pages
- Focused on visual hierarchy, and seamless navigation to enhance the online shopping experience

■ Lumae

Skincare Brand Design

Crafted a minimalist brand identity for a luxury skincare line, focusing on elegance, clarity, and cohesion across digital assets .

Explored typography, color palettes, and layout systems to evoke softness and trust and premium aesthetics.

EDUCATION

2021 - 2024

JIS COLLEGE OF ENGINEERING

- Bachelor's Degree in Computer Application

2019 - 2021

PANNALAL INSTITUTION

- Higher Secondary

SKILLS

- Adobe Creative Suite (Photoshop , Illustrator, InDesign, XD)
- Figma
- Canva
- Responsive Design
- Effective Communication
- Critical Thinking
- Problem Solving
- User Research
- Visual Design

CERTIFICATES

- **Google UX Design Certificate |** Coursera
- **Graphic Design Masterclass |** Udemy

LANGUAGES

- English
- Hindi
- Bengali